

Crescendo

Total Planned Giving Solutions

GiftLaw Product Matrix

FEATURES	COMPLETE	INTERMEDIATE	BASIC
<p>GiftLaw interactive website with customized branding includes:</p> <p>The colors, logo, and branding of your main website will be implemented. To the visitor it appears as though they are still on your main website.</p> <p>WEEKLY UPDATED CONTENT—four new online articles (Washington News, Case of the Week, Private Letter Ruling, Article of the Month)</p>	X	X	X
<p>Weekly eNewsletters</p> <p>WEEKLY CONTENT—Washington News, Case of the Week, Private Letter Ruling, Article of the Month</p> <p>HEADER AND FOOTER—personalize with your organization's news and events</p>	X	X	X
<p>GiftLaw Calculator</p> <p>Gives users the ability to produce complete IRS-qualified charitable deduction worksheets for the most common gift models. Organizations offer this calculator as an additional resource for professionals on your website.</p>	X	X	
<p>GiftLaw Pro Charitable Tax Reference Service</p> <p>In addition to the 100+ chapters of linked content, there are over 8,000 linked Revenue Rulings, Revenue Procedures, Private Letter Rulings, Tax Court Cases, Regulations and other IRS documents. Q & A for over 100 topical chapters are also provided. Giftlaw Pro provides comprehensive coverage of gift planning tax law and is updated biannually.</p>	X		
PRICE (ANNUAL SERVICE)	\$995	\$495	\$250

800.858.9154

www.CrescendoInteractive.com